

MarkHasIdeas.com - MarkHasIdeas@Gmail.com - 617.997.1987

The Creative Circus - Art Direction - Feb 2021

Savannah College of Art and Design - BFA Advertising June 2017

Content Creator -

Argonaut

Aug 2024 - Now

Social media content creation for Cricket Wireless and Bread and Butter Wines

Content Creator -

BBDO - DOBBINO

July 2023 - Aug 2024

Social media content creation both paid and organic for FedEx, Meta, EA Sports, Wells Fargo, Bayer, Stryker.

Freelance Art Director -

AARP. DC

Nov 2022 - Oct 2023

Brand Design, Content creation, Graphic Design and video editing.

Freelance Art Director -

HAVAS. NYC

Apr 2022 - Oct 2022

Video editing and motion graphics design for branded content and experiential uses.

Freelance Art Director -

Fitzco, Atlanta, GA

Feb 2022 - Mar 2022

Designed social media posts and calender for Hilton Hotel accounts - Homewood, Hampton, Embassy, Tru, and Garden Inn.

Freelance Art Director -

Broad Arrow Group, NYC

Oct 2021 - Feb 2022

Created branding and logo designs motion graphics and branded content creation.

Freelance Art Director -

Team Enterprises, Fort Lauderdale, FL Oct 2021 - Nov 2021

Experiential concepts and programs for their brands La Marca Prosecco and Whitehaven.

Design Intern -

Luckie, Deluth, GA Mar 2021 - May 2021

Internal social media content graphics, videos, and exploration of new brand guidelines.

Motion Graphics -

Imbibe, Atlanta, GA Apr 2021 - May 2021

Designed custom motion graphics for the brand's video content.

Freelance Art Director -

Sullivan & Phenix, Atlanta, GA Jul 2020 - Sep 2020

Social media management, content creation, and product photography.

Freelance Art Director -

Danielle Rollins Co., Atlanta, GA Jun 2019 - Aug 2019

Social Media Manager -

24e Design Co., Savannah, GA Apr 2016 - Sep 2016

Awards

Future Lions - Shortlist

ADDY ATL - Best Of Show

ADDY ATL - Judges Choice

ADDY ATL - Gold

Circus Student Show - Gold

SCAD - First Place Gold Design

Favorite Tools

After Effects, Adobe Illustrator, Photoshop, InDesign, Adobe XD, Cinema 4D, Mail Chimp, Klaviyo, Shopify, Wix, TikTok, Instagram, Giffy, Pinterest, and Linkedin