

MARK MURPHY Designer • Content Creator • Art Director

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The Creative Circus - Art Direction - Feb 2021

Savannah College of Art and Design - BFA Advertising June 2017

Freelance Art Director -

AARP, DC - Nov 2022 - Present

Freelance Art Director -

HAVAS, NYC

Apr 2022 - Oct 2022

Video editing and motion graphics design for branded content and experiential uses.

Freelance Art Director -

Fitzco, Atlanta, GA

Feb 2022 - Mar 2022

Designed social media posts and calendar for Hilton Hotel accounts - Homewood, Hampton, Embassy, Tru, and Garden Inn.

Freelance Art Director -

Broad Arrow Group, NYC

Oct 2021 - Feb 2022

Created branding and logo designs for different branches of the company and conceptualized motion graphics and branded content creation.

Freelance Art Director -

Team Enterprises, Fort Lauderdale, FL

Oct 2021 - Nov 2021

Focusing on experiential ideas and programs for their brands La Marca Prosecco and Whitehaven.

Design Intern -

Luckie, Deluth, GA

Mar 2021 - May 2021

Internal social media content graphics, videos, and exploration of new brand guidelines for social media content.

Motion Graphics -

Imbibe, Atlanta, GA

Apr 2021 - May 2021

Designed custom motion graphics for the brand's video content.

Freelance Art Director -

Sullivan & Phenix, Atlanta, GA

Jul 2020 - Sep 2020

Created new website design, email marketing, social media management, content creation, and product photography.

Freelance Art Director -

Danielle Rollins Co., Atlanta, GA

Jun 2019 - Aug 2019

Responsible for website design, email, social media management, product photography, video production and content creation.

Social Media Manager -

24e Design Co., Savannah, GA

Apr 2016 - Sep 2016

Social media content and management.

Branded print advertising for trade shows.

Email marketing campaigns.

Awards

Future Lions - Shortlist

ADDY ATL - Best Of Show

ADDY ATL - Judges Choice

ADDY ATL - Gold

Circus Student Show - Gold

SCAD - First Place Gold Design

Favorite Tools

After Effects, Adobe Illustrator, Photoshop, InDesign, Adobe XD, Cinema 4D, Mail Chimp, Klaviyo, Shopify, Wix, TikTok, Instagram, Giphy, Pinterest, and LinkedIn