

MARK MURPHY Designer • Content Creator • Art Director

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The Creative Circus - Art Direction - Feb 2021

Savannah College of Art and Design - BFA Advertising June 2017

Freelance Art Director

Scholarnetics360, Remote

Oct 2025 - Jan 2026

Social media content creation.

Creative Annotater

TEKsystems for META, Remote

Aug 2025 - Oct 2025

Social media content annotation for META AI.

Content Creator

Argonaut, San Francisco

Aug 2024 - July 2025

Social media content creation and SEO for Cricket Wireless and Bread and Butter Wines.

Content Creator

BBDO - DOBBINO, Atlanta, GA

July 2023 - Aug 2024

Social media content creation both paid and organic for FedEx, Meta, EA Sports, Wells Fargo, Bayer, Stryker.

Freelance Art Director

AARP, DC

Nov 2022 - Oct 2023

Brand Design, Content creation, Graphic Design and video editing.

Freelance Art Director

HAVAS, NYC

Apr 2022 - Oct 2022

Video editing and motion graphics design for branded content and experiential uses.

Freelance Art Director

Fitzco, Atlanta, GA

Feb 2022 - Mar 2022

Designed social media posts and calendar for Hilton Hotel accounts - Homewood, Hampton, Embassy, Tru, and Garden Inn.

Freelance Art Director

Broad Arrow Group, NYC

Oct 2021 - Feb 2022

Created branding and logo designs motion graphics and branded content creation.

Freelance Art Director

Team Enterprises, Fort Lauderdale, FL

Oct 2021 - Nov 2021

Experiential concepts and programs for their brands La Marca Prosecco and Whitehaven.

Design Intern

Luckie, Deluth, GA

Mar 2021 - May 2021

Internal social media content graphics, videos, and exploration of new brand guidelines.

Motion Graphics

Imbibe, Atlanta, GA

Apr 2021 - May 2021

Designed custom motion graphics for the brand's video content.

Freelance Art Director

Sullivan & Phenix, Atlanta, GA

Jul 2020 - Sep 2020

Social media management, content creation, and product photography.

Awards

Future Lions - Shortlist

ADDY ATL - Best Of Show

ADDY ATL - Judges Choice

ADDY ATL - Gold

Circus Student Show - Gold

SCAD - First Place Gold Design

Favorite Tools

After Effects, Adobe Illustrator, Photoshop, InDesign, Adobe XD, Cinema 4D, Mail Chimp, Klaviyo, Shopify, Wix, TikTok, Instagram, Giffy, Pinterest, and LinkedIn