

# MARK MURPHY Designer • Content Creator • Art Director

MarkHasIdeas.com - MarkHasIdeas@Gmail.com - 617.997.1987

**The Creative Circus** - Art Direction - Feb 2021

**Savannah College of Art and Design** - BFA Advertising June 2017

## **Content Creator -**

BBDO - DOBBINO

July 2023 - Aug 2024

*Social media content creation both paid and organic for FedEx, Meta, EA Sports, Capital One, Bayer, Stryker.*

## **Freelance Art Director -**

AARP, DC

Nov 2022 - Oct 2023

*Brand Design, Content creation, Graphic Design and video editing.*

## **Freelance Art Director -**

HAVAS, NYC

Apr 2022 - Oct 2022

*Video editing and motion graphics design for branded content and experiential uses.*

## **Freelance Art Director -**

Fitzco, Atlanta, GA

Feb 2022 - Mar 2022

*Designed social media posts and calendar for Hilton Hotel accounts - Homewood, Hampton, Embassy, Tru, and Garden Inn.*

## **Freelance Art Director -**

Broad Arrow Group, NYC

Oct 2021 - Feb 2022

*Created branding and logo designs motion graphics and branded content creation.*

## **Freelance Art Director -**

Team Enterprises, Fort Lauderdale, FL

Oct 2021 - Nov 2021

*Experiential concepts and programs for their brands La Marca Prosecco and Whitehaven.*

## **Design Intern -**

Luckie, Deluth, GA

Mar 2021 - May 2021

*Internal social media content graphics, videos, and exploration of new brand guidelines.*

## **Motion Graphics -**

Imbibe, Atlanta, GA

Apr 2021 - May 2021

*Designed custom motion graphics for the brand's video content.*

## **Freelance Art Director -**

Sullivan & Phenix, Atlanta, GA

Jul 2020 - Sep 2020

*Social media management, content creation, and product photography.*

## **Freelance Art Director -**

Danielle Rollins Co., Atlanta, GA

Jun 2019 - Aug 2019

*Website design, email, social media management, product photography, video production and content creation.*

## **Social Media Manager -**

24e Design Co., Savannah, GA

Apr 2016 - Sep 2016

*Social media content and management.*

*Branded print advertising.*

## **Awards**

**Future Lions - Shortlist**

**ADDY ATL - Best Of Show**

**ADDY ATL - Judges Choice**

**ADDY ATL - Gold**

**Circus Student Show - Gold**

**SCAD - First Place Gold Design**

## **Favorite Tools**

*After Effects, Adobe Illustrator, Photoshop, InDesign, Adobe XD, Cinema 4D, Mail Chimp, Klaviyo, Shopify, Wix, TikTok, Instagram, Giphy, Pinterest, and LinkedIn*